AMERICAN NUTRICEUTICALS, LLC
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MINIMUM ADVERTISED PRICING (MAP) POLICY

ITEM	PRODUCT	SIZE	MSRP	MAP (20% OFF)
A0101	Natura 101–Respiratory	120 Caps	98.00	78.40
A0201	Natura 201–Digestive	120 Caps	98.00	78.40
A0301	Natura 301–Urinary	120 Caps	98.00	78.40
A0401	Natura 401–Ductless Glands	120 Caps	98.00	78.40
A0501	Natura 501–Blood	120 Caps	98.00	78.40
A0601	Natura 601–Lymphatic	120 Caps	98.00	78.40
A0701	Natura 701–Motor System	120 Caps	98.00	78.40
A0801	Natura 801–CNS	120 Caps	98.00	78.40
A0901	Natura 901–Systemic Adjunct	42 Caps	90.00	72.00
A0910	PH Balancer Plus	90 Caps	74.99	59.99
A0920	V-Statin	120 Caps	119.99	95.99
A1000	Vitality C	200 Gms/30 Tsps	47.00	37.60
A9000	Single Dose Vitality C	20 Pkts	47.50	38.00
A1001	Ecomer	120 Caps	35.00	28.00
A1002	Noni	60 Caps	35.00	28.00
A1003	Essential Detox	60 Tabs	35.00	28.00
A1008	Oxy Plus	75 Caps	27.00	21.60
A1010	S.O.D. Support	190 Tabs	48.00	38.40
A1012	Nutrizyme	120 Tabs	38.99	31.19
A1013	Nutrizyme	450 Tabs	112.99	90.39
A1016	I-Plex	200 Tabs	48.00	38.40
A1018	Vitality Boost	4 Fl Oz	33.00	26.40
A1019	Stress Ease	60 Caps	32.00	25.60
A1020	Serene Sleep	60 Caps	21.00	16.80

- The MAP policy applies to customers who resell American Nutriceuticals (AN) products online, including Amazon Sellers & Health Practitioners who own, operate, or manage websites and online e-storefronts.
- AN strictly prohibits any FBA (Fulfillment By Amazon) resellers from ordering or selling our products on the Amazon platform using FBA. FBM (Fulfillment By Merchant) listings are allowed, but only with express written consent from AN. MAP is strictly enforced and any violators using FBA or violating our MAP with FBM listings will have their account immediately and permanently closed as well as be reported to Amazon via a formal complaint through the Brand Registry.
- The MAP policy prohibits any volume discounts or other promotional practices that would cause the unit sales price to be advertised at less than 20% below AN's Manufacturer Suggested Retail Price (MSRP). The MAP policy applies to the advertised price of every AN product in any and all media.
- AN reserves the right to discontinue selling its products to any customer who is violating AN's MAP policy. By purchasing direct or through a distributor, you are agreeing to these terms and pricing.

I agree to abide by all MAP policies and pricing set forth by AN.

Signature _____ Print Name _____ Date _____

Company Name _____

Last Revision Date: 5/2018